

High-growth technology business forum 2021

Format

- Three online events
- One-hour live case-study discussion
- Optional 30-minute Q&A session

Objectives

- To share best practices on intellectual asset management illustrated by success stories of innovative enterprises
- To enable high-growth technology enterprises and stakeholders in their innovation ecosystem to gain deeper insights, based on expert discussions
- To address specific questions in the Q&A session

Audience

- Business decision-makers in SMEs and start-ups
- IP professionals
- Investors
- Managers at large, high-growth technology businesses
- Research institutions

Programme

Licensing

30 September 2021

- Case study: Unilab Inc. (Philippines)
- Industry: Pharma
- Panel chaired by Sonja London (Head of Consumer Electronics Licensing Program, Nokia)

Growth-financing

28 October 2021

- Case study: Plasmapp Co. (South Korea)
- Industry: Medical electronics
- Panel chaired by Willem Bulthuis (Founder and CEO, Corporate Ventures Advisory)

Build-to-sell

18 November 2021

- Case study: Paul Atherton, serial technology entrepreneur (UK)
- Panel chaired by Juergen Graner (Founder and CEO, Globalator)

For more information, programme details and registration:

epo.org/business-forum

